

 <p>MES PM CERT</p> <p>PROJECT MANAGEMENT CERTIFICATION</p>	<p style="text-align: center;">Quality Management System</p> <hr/> <p style="text-align: center;">PROCEDURE</p>	<p>CODE NO: P-16 App1 ISSUE NO: 5/2 ISSUE DATE: 15/11 2021 PAGE: 1 of 3</p>
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Appendix 1. For rules of using Logo / Mark

IPMA Logo Usage Information and Terms and Conditions

When using the IPMA&MES branding and logo, please adhere to the guidelines described below. By using any IPMA logos you agree to adhere to our usage terms, conditions, and guidelines. Most importantly: we request that you do not scale or alter our branding or logos in any way. Additionally, IPMA visual identity elements must not be traced, redrawn, photocopied or typeset. Extra text, design elements or colors must not be added to any of these elements.

IPMA has registered trademarks

IPMA has registered its brands as trademarks. Trademark registration, in addition to other privileges, means that others cannot use our trademarks without our permission, or without acknowledging our ownership of them. You cannot, for example, legally use our IPMA ICB® in a name or service, or even a website, such as IPMA-ICB-Training.net, in the same International class or classes we have registered it in.

This means that training companies, consultants, conference organizers, Universities or individuals may not use IPMA registered trademarks, except in specific cases where certain trademarks are explicitly permitted for use, such as for those certified in IPMA's 4-L-C Certification program.

The IPMA Certificate Holder,

As long as the certificate is valid, has the right to show his Certificate Level, the official Certificate logo and in general the official Certificate material delivered by IPMA to Third Parties. He/She is not allowed to transfer this right to any natural or legal person (business partners, company...). He/She is responsible to inform all interested parties that they are not allowed to use these materials

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IPMA Trademarks

The following marks are registered trademarks of IPMA in Switzerland and other countries:

- IPMA®
- IPMA ICB®
- IPMA OCB®
- IPMA PMC®
- IPMA PPMC®
- IPMA Delta®
- IPMA Project Excellence Baseline®
- IPMA Project Excellence Award®

In addition, IPMA owns the following trademarks; we have used them globally for up to 10 years:

- Project Excellence™

The IPMA Graphic Logo is also a registered trademark in Switzerland and other countries. All those who are authorised to use the IPMA Graphic Logo must include the registration mark. Please note the correct placement of the registration mark in the logo at right.

By using an IPMA branding or Logo, you agree to adhere to the following guidelines:

1. You may not use the branding or logo on any form of merchandise.
2. Your use of the branding or LOGO may not directly or indirectly imply IPMA sponsorship, affiliation or endorsement of your product or service, unless IPMA& MES have specifically granted written approval for such use
3. The use of our logo must not be harmful or damaging to the value of any of the IPMA marks, its brand integrity, reputation or goodwill, such as use in connection with products, service

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4. Use of any branding or LOGO is at your own risk. The uses permitted by IPMA& MES. IPMA reserves the right in its sole and absolute discretion to terminate or modify your permission to display the branding or LOGO at any time.

5. Each branding and/or LOGO is and shall remain IPMA intellectual property. IPMA does not grant you any right, title or interest in the branding or LOGO other than mentioned in this guidelines the right to display the branding or LOGO while in compliance with these general guidelines, You agree not to infringe IPMA or any third party's intellectual property rights, and you agree to comply with all international, federal, state and local intellectual property laws.

6. The IPMA logo is a registered trademark

Ref : <https://www.ipma.world/news/ipmas-certification-badges-are-out/>

<https://www.ipma.world/about-us/trademark>

Certificate digital Badge

A digital badge is a web-enabled version of your certificate that represents your learning or professional development achievement. It can be used in email signatures or digital resumes, and on social media sites such as LinkedIn, Facebook and Twitter, while the digital image contains verified metadata that describes your qualifications and the process required to earn it.

Representing your skills as a badge gives you a way to share your abilities online in a way that is simple, trusted and can be easily verified in real time. Digital badges provide employers and peers concrete evidence of what you had to do to earn your credential and what you're now capable of. My.ipma offers digital badges to:

- 1-show the world the knowledge and skills you demonstrated to receive a professional certificate from a respected, credible source
- 2- help you publicise your accomplishments
- 3- demonstrate your knowledge and skills are up to date

Ref : <https://myipma.ipma.world/user/my-badges>